

On Our Block



11-29 ©1925 BY THE FRANK SERVICE, INC.
First Prize prize contest

JOM-MENAMARA, 4

1000 TOYS IN THE WORLD'S GREATEST TOY

my free book tells how you can build bridges, steam shovels, aeroplanes, engines, 1000 different working engineering models

-all by using combinations of parts from this one marvelous construction set

A.C. Gilbert

HIS year I've got a real surprise for you. I've written a new book, "1000 Toys in 1" that you want. It tells all about The New Erector. It's a great book and I want every one of my boy friends to have a copy. It's free; just send me the coupon.

I get a lot of fun out of inventing toys for boys. I wish that every one of you could come to New Haven and go through the factory where your wonderful Erector sets are made. When I was a boy we didn't have anything like Erector to give us fun every day of the year. If we wanted to build models we used the best things we could find. When I graduated from Yale I made up my mind to make a toy for American Boys that would give them greater opportunities for fun than I had. So I invented the Erector with its hundreds of marvelous parts.

When you have an Erector set you can make marvelous working models of the greatest engineering feats. Just think what fun it will be to make trains, draw-

bridges, steam shovels, concrete mixers, diggers, lighthouses, engines, motors, dynamos, railroad signals, and the best fun is yet to come because these models actually make them what and spin just like real ones.

THE POWERFUL ERECTOR ELECTRIC MOTOR IS A WONDER

You'll get the thrill of your life, as these pieces of structural steel grow under your hands into models as original as life-like as the motor starts to purr and you see the model which you have built with your own hands—oh, boy! how you will shout.

You can take the Erector electric motor apart and put it together easily, because it's built so simply. The motor shaft is the same size as the other shafts in the set. That means you can hitch pulleys and gears direct to both sides of the motor itself. Erector electric motor comes in all sets from the No. 4 up.

11-Erector is made from structural steel plates, riveted and electrically welded. It is designed by engineers, built by engineers and endorsed by engineers.

12-The mechanical engineering features of Erector are correct. It is the only correct method of mechanical engineering ever used in the home details of standardization.

THE SUPER-ERECTOR No. 7, THE PREMIER POPULAR-PRICED SET

I have been making better and better Erector sets for boys ever since I left Yale; but this is my masterpiece set. I know that every boy will go wild over this premier, popular-priced Super-Erector No. 7.

The free book I want to send you tells how the 473 parts make the 533 models described in our manual of instruction. But there is no end to the things you can build. The book explains how any boy can easily follow the simple directions in the big 64-page manual and make any engineering model.

SENT FREE WITH THIS BOOK—THE MYSTERIOUS GILBERTSCOPE

When you send the coupon for this free book, you will also get an amazing present, the mysterious Gilbertscope. It will fool the smartest boy. You've never seen anything like it. Just look through the Gilbertscope! You won't believe your eyes. Everybody will want to look through it, too. Send the coupon now and get the book and the Gilbertscope absolutely free.

DON'T WAIT! SEND TODAY. GET THE BOOK AND THE GILBERTSCOPE FREE

A. C. GILBERT CO.
120 Main Street, New Haven, Conn.

Please send me FREE my copy of the book, "1000 Toys in 1," and the mysterious Gilbertscope.

Name _____
Street _____
City _____ State _____

Built with the new Super-Erector No. 7 (with powerful electric motor)

WHY ERECTOR IS THE WORLD'S GREATEST TOY

- 1-Erector contains more parts, builds more models than any other toy.
- 2-Erector makes the new 533 models, 473 different.
- 3-Erector contains more parts, builds more models than any other toy.
- 4-Erector contains more parts, builds more models than any other toy.
- 5-Erector contains more parts, builds more models than any other toy.
- 6-Erector contains more parts, builds more models than any other toy.
- 7-Erector contains more parts, builds more models than any other toy.
- 8-Erector contains more parts, builds more models than any other toy.
- 9-Erector contains more parts, builds more models than any other toy.
- 10-Erector contains more parts, builds more models than any other toy.

YOUR GREATEST THRILL ON CHRISTMAS MORNING

Oh, Boy! There is a lot of fun coming to you this Christmas. The new 533 models, 473 different, are coming to you. The new 533 models, 473 different, are coming to you. The new 533 models, 473 different, are coming to you.

ERECTOR SETS

No. 1 contains 104 parts. Builds 114 models.	\$1.00
No. 2 contains 163 parts. Builds 194 models.	2.00
No. 3 contains 225 parts. Builds 284 models.	3.00
No. 4 contains 285 parts. Builds 354 models.	4.00
No. 5 contains 345 parts. Builds 424 models.	5.00
No. 6 contains 405 parts. Builds 494 models.	6.00
No. 7 contains 465 parts. Builds 564 models.	7.00
No. 8 contains 525 parts. Builds 634 models.	8.00
No. 9 contains 585 parts. Builds 694 models.	9.00
No. 10 contains 645 parts. Builds 754 models.	10.00
No. 11 contains 705 parts. Builds 814 models.	11.00
No. 12 contains 765 parts. Builds 874 models.	12.00
No. 13 contains 825 parts. Builds 934 models.	13.00
No. 14 contains 885 parts. Builds 994 models.	14.00
No. 15 contains 945 parts. Builds 1054 models.	15.00
No. 16 contains 1005 parts. Builds 1114 models.	16.00
No. 17 contains 1065 parts. Builds 1174 models.	17.00
No. 18 contains 1125 parts. Builds 1234 models.	18.00
No. 19 contains 1185 parts. Builds 1294 models.	19.00
No. 20 contains 1245 parts. Builds 1354 models.	20.00

In Canada, 50% higher.

The Super-Erector Set No. 7 \$10

The most popular Erector set. Contains powerful electric motor, new Erector set, and many other parts. Builds 1234 models, with 1234 different parts. Builds 1234 models, with 1234 different parts. Builds 1234 models, with 1234 different parts.